

Are you spending too much time with numbers and too little time with your staff and clients?

Are you getting the maximum benefit from your financial resources?

Are you too busy managing your financial system?

Think of the Stone Financial Group as a valuable ally for your organization. With more than twenty years of experience in both the business and non-profit arenas, SFG can provide you with trusted, professional analysis – analysis that makes sense for your business.

Why SFG makes sense for your business

- Sensitive to your needs and goals
- Extensive experience with both for-profit and non-for-profit organizations
- Highly cost effective

Trusted, hands-on experience

Melody Stone, president of the firm, has more than 20 years of experience in financial management. She has worked extensively with large commercial financial institutions as well as small non-profits. During her diverse career, she has handled a multitude of projects, including the financial management of a \$50 million dollar real estate development firm as well as the financial forecasting for a major Richmond bank. A Certified Public Accountant, she obtained her MBA from the University of Dayton with a concentration in finance and accounting.

The Stone Financial Group, Inc.

P.O. Box 74342
Richmond, Virginia 23236

(804) 745-2917 Fax
(804) 921-5842 Cell

804-745-5568

StoneFinance@aol.com

The Stone Financial Group

*Financial
management
consulting that
makes sense for
your business*

The Stone Financial Group.

Helping you make the most of your business.

Helping you serve your clients better.

Whether SFG is assisting you with your internal financial systems, enhancing your revenue generating activities or helping you to implement new programs, you will have the opportunity to focus on serving your clients better and devote more time to their needs.

Helping you understand your business better.

The analysis SFG provides relates directly to your business operation. Moreover, the data is understandable and useful. This gives you a fresh new insight into your business – from managing your expenses better to tapping into expanded funding sources.

Helping you make smart business decisions.

As a busy business executive, you have many jobs to perform – and little time to perform them. SFG helps take the stress off of you. By evaluating your budget, operations in a timely and professional manner, SFG can help ensure that your goals and objectives are met.

A full range of financial management and analysis services, consulting and management services to help you serve your clients and organization better.

Enhancing your revenue generating activities

- Develop budgets for projects, programs and the overall organization
- Assist with grant applications or other funding applications
- Put together special funding applications for real estate development companies
- Develop proposals for presentation to outside funders or investors
- Conduct cost benefit analysis of programs and services
- Provide job costing for specific product lines or specific clients

Strengthening your internal financial systems

- Analyze current financial software
- Install updated financial software
- Conduct staff training on new software
- Serve as comptroller or chief financial officer
- Install property management software and conduct training
- Perform basic accounting support

Adding in-depth financial and operational management

- Produce board and regulatory reporting
- Create earning forecasts and simulations
- Provide cost benefit analysis of new programs and initiatives
- Analyze efficiency of changing operations to serve
- Assist with the strategic planning process
- Provide specialized financial reporting and analysis
- Conduct due diligence

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